

WE ANIMALS LEGACY SOCIETY

YOUR PROMISE TO KEEP TELLING ANIMALS' STORIES FOR GENERATIONS



Jo-Anne McArthur, We Animals

A gift in your will ensures the continued mission of We Animals - to advocate for animals through photojournalism. Our global investigations and stories expose our complex relationships with animals, create ethical and cultural shifts in society, and empower human capacity for compassion and change. No matter the size of the gift you choose to leave in your will, you'll be making a lasting difference for animals.

A gift can be left to We Animals in several ways, including:

- Designating a specific dollar amount or asset
- Leaving a percentage of your estate
- Gifting the balance or residue of your estate after family and friends have been taken care of
- Naming We Animals as the beneficiary of your retirement plan or life insurance policy

We Animals recommends consulting a lawyer or financial planner when putting together or changing your will. We are happy to discuss with you how your gift will be used.

Your generosity will help build a legacy of justice and compassion for We Animals. Your gift will help ensure the future of our advocacy through photojournalism and make a difference for animals for generations to come.

Important Information

We Animals is a federally registered not-for-profit organization (1088408-1) and does not have charitable status in Canada.

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"I have included We Animals in my will because I have no doubt about the power of media, especially photography and video, in bringing awareness and creating change. I have been following Jo-Anne and We Animals since its early days, and I am thrilled to see how it is evolving. It is an honor to contribute."

— Carlos

We Animals Legacy Society

We Animals' work is only possible thanks to the continued support of people like you. If you have left a gift to We Animals in your will, please email us to let us know. We would love to recognize you as a member of the We Animals Legacy Society. As a member, you will receive special updates, thank you cards, prints, and our eternal gratitude.

WE ANIMALS

weanimals.org